

Quality in Rolls & Sheets

Company Profile

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ARAPOS HERACLES S.A. - VELER INDUSTRY OF PACKAGING MATERIALS AND HAIRDRESSING PRODUCTS

VELER Quality in rolls & sheets ALUMINUM FOIL - PVC FILM - BAKING PAPER

- 3 Areas of activity
- 500 Codes of products with more than
 91 Private Label series with unique specifications
- 134 Collaborators in all over the world
- 30 + Years of development and innovation
- State of the art mechanical equipment with more than 14 production lines
- Established 1981





Worldwide present 3



Quality in Rolls & Sheets

VELER Addresses Three End Markets 4







Products Group

ALUMINUM FOIL - WRAP FILM - BAKING PAPER

Markets Group



Products Group

Hairdressing 6

ALU-HAIR FOIL - BEAUTY FILM

Markets Group





RETAILING

PRIVATE LABEL

Great quality products in a big range under VELER Beauty Brand for Professionals

Brand Name Products Line Development According on customer needs & specifications

Products Group

Industrial Packaging 7

Palletization Products - Packaging Films

Markets Group



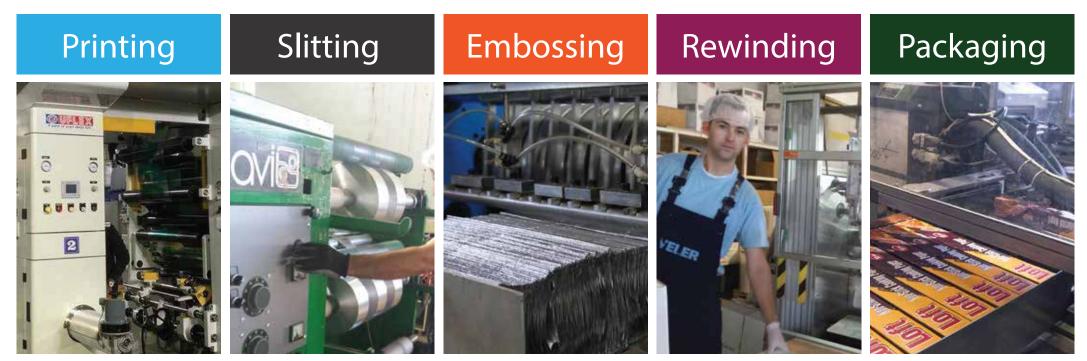
STRECH FILM

PALLET EDGE PROTECTORS

INDUSTRIAL PACKAGING FILM

Products of Strech film and Pre-Strech film in rolls for hand and machine use Paper edges for pallet corners that provide stability and safety Industrial opperation packaging films for machine use

Flexible & Independent Manufacturing 8



Opperations of painting and printing on the mother roll for final products at rolls and sheets

Mother roll cutting operations for the adjustments and dimensions of the final product to meet each unique request

Operations of Process of embossing th rewinding and aluminum foil and cutting mother rolls that ensure cutting in sheets for in order to convert the production of roll products at embossed foil any dimension sheets in various dimensions

Automated packaging lines production capability needs

Quallity Assurance 9

- The company follows and complies with the established European and International Regulations regarding the materials that come in contact with food
- In the production of food packaging items, we apply the system of food safety management according to ELOT EN ISO 22000: 2005, by TUV HELLAS
- We ensure the quality of our products through the established system of quality management and control (SQC) which is supplemented with the cooperation of private accredited laboratories as well as the General Chemistry of the State
- We issue Declarations of Conformity for food contact materials, in accordance with European Regulations
- In addition, for each private label product, it is followed, a specifications recording system, according to customer requirements, in order to comply with them and control them during production



Vision - Mission - Philosophy 10

Our Quality Vision

Our vision is the establishment of VELER in the global market as a leading company of the industry that operates alongside with the consciousness of the consumer and the professional, as the most reliable choice.

Our Quality Mission

Our mission is to produce quality products that meet and adapt to the needs of the consumer and the professional. We achieve it by following the legal framework and showing respect to our employees, consumers and all our partners.

Our philosophy

Our philosophy is to offer quality, flexible and effective solutions through the products and services we provide.



1981:

Establishment of a cooperative enterprise of aluminum foil & food film, with Mr. Heracles Arapos (1 of the 2 board members)

1994:

Installation of a vertical production system in food packaging products

2003:

Change of legal form in societe anonyme with the name ARAPOS HERACLES S.A. - VELER

2014:

Obtaining a certificate ELOT EN ISO 22000: 2005, by TUV HELLAS



1992:

Heracles Arapos establishes a sole proprietorship company for the processing and production of food packaging items from aluminum foil, film and non-stick baking paper for home and professional use

1995:

Installation of a new production line for cutting the mother roll in various widths

2009:

Creation of the first in Greece unit for processing and production of pallet wrapping products (Strech film)

2015:

Creation of production line for embossed foil products with the possibility of embossed and printed. Creation of production line for colored aluminum foil with gravure printing

2020:

Today, with many years of experience in the field of food packaging, the company VELER holds a leading role and stands at the point where it is a fully productive company with integrated products and remarkable production capabilities

Our History 11

1993:

Expansion by creating a range of foil products specifically for the hairdressing industry

2001:

Agreements with large European companies and expansion of export activity

2013:

Transfer to new facilities 3,000 m², Purchase of new high end mechanical equipment for - food film and pallet wrapping, with increase of daily production capability

2018:

Investment in state-of-the-art mechanical equipment for the production of non-stick baking paper in sheets and rolls without core. mechanical equipment for the production of perforated films



Thank You



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